



**LESOTHO
FASHION
WEEK 2018**
AUTUMN | WINTER 19

1-4 NOV 2018

THABA BOSIU CULTURAL VILLAGE



1 NOVEMBER 2018

- 18H00 **OFFICIAL LAUNCH PARTY:**
- An exclusive iTU Espace Design Capsule Collection ;
 - Basotho Culture & Heritage Fashion Presentation;
 - Cultural Activities (Dances, Songs, Games)

2 NOVEMBER 2018

- BUSINESS OF FASHION CONFERENCE**
BY: Agus Cattaneo – Fashion Consultant & Trend Expert: Aid to Artisans
- 08H30 ○ WELCOME COFFEE
 - 09H00 ○ Creating Your Own Career;
 - 09H20 ○ The Toolkit for Inspiration;
 - 10H20 ○ Collection Plan: The Timeline When Working in Fashion;
 - 11H30 ○ TEA BREAK
 - 12H00 ○ The Street Style: The New Runway
 - 13H00 ○ LUNCH
 - 14H00 ○ Understanding Retail and the Consumer of Today
 - 15H30 ○ TEA BREAK
 - 16H00 ○ Fashion Communication: 10 Categories for Creating a Fashion Film
 - 17H00 ○ CLOSE

3 NOVEMBER 2018

- 10H00 Solo Show by:
Third Culture Kid (TCK) (Lesotho)
- 11H45 Solo Show Sponsored by SEDA:
Marabou Essentials (South Africa)
- 13H30 Solo Show by:
Lushlush Lifestyle Solutions (Lesotho)
- 15H15 Solo Show by:
TSELI.M (Lesotho)
- 17H00 Solo Show by:
Lush Girl Collection (Lesotho)

4 NOVEMBER 2018

- 10H00 **DESIGNER BOUTIQUE (SHOP THE RUNWAY):**
- Third Culture Kid (TCK);
 - Marabou Essentials;
 - Lushlush Lifestyle Solutions;
 - TSELI.M;
 - Lush Girl Collection;
- 20H00 **OFFICIAL AFTER PARTY**